



# Shreyarth University

Gujarat Bhavan, Nr M. J. Library, Ashram Road, Ahmedabad – 380 006

## NOTIFICATION-AC0804

No.: SU/ACD/AC/NOT/2026/1438

Date: 15/04/2026

**Subject:** Approval of syllabus of various programmes of School of Management.

**Read following with respect to the subject mentioned above:**

- i. Resolution no. 5 of the 10<sup>th</sup> meeting of the Board of Studies of the School of Management dated 02/03/2026. (Attached as Appendix-1)
- ii. Resolution No. 7 of the 8<sup>th</sup> meeting of the Academic Council dated 16/03/2026. (Attached as Appendix-2)

In pursuance of the above-mentioned read i and ii, the following decision is notified with regard to the approval of the syllabus of various programmes of School of Management:

- iii. Resolved that the Academic Council accorded post facto approval to the modifications in the Syllabus, Teaching and Examination Scheme of the Internship course for BBA (Hons.) Semester VI and Integrated BBA-MBA Semester VI programmes, as placed at Appendix-7. The Council further resolved that the same be implemented with effect from the Academic Year 2025-26, in alignment with the provisions of NEP 2020. (Attached as Appendix-3)

**Dr. Suresh Sorathia,**  
**Registrar (I/C),**  
**Shreyarth University, Ahmedabad.**



Attachments: As mentioned above

Copy forwarded for information and necessary action To:

- President, Shreyarth University
- Provost, Shreyarth University
- Library, Shreyarth University
- Director / Head of School of Management
- All the employees of the School of Management
- All academic and administrative sections of the University
- Select File



Date: 05.03.2026

**BOARD OF STUDIES – SCHOOL OF MANAGEMENT**

**Minutes of the Meeting**

The 10<sup>th</sup> meeting of the Board of Studies of School of Management, Shreyarth University, constituted under Section 27 (1) (a) of the Gujarat Private Universities Act, 2009, (read with Section 19 (d), Section 26 (1) (a) of Gujarat Private Universities Act, 2009 and Proposed Statute – 1 of the Sub-sequent Statutes of the Shreyarth University) was held on 02.03.2026 at 3PM at Shreyarth University campus in which following members were present:

1. Prof. Krupal Acharya – Chairperson
2. Dr. Viral Bhatt - Karnavati University
3. Dr. Ashok Bantwa - Faculty of Management, GLS University
4. Dr. Suresh Sorathia - Member Secretary
5. Dr. Vinod Parghi - Teacher nominated by the Provost
6. Prof. Hiral Vora - Teacher nominated by the Provost

Leave of absence was granted to following members:

1. Dr. Kaushal Bhatt – Graduate School of Management Studies, GTU

Following invitees has attend the meeting:

1. Dr. Apurv Raval – Academic Director and Research

In the beginning of the meeting, the Chairperson welcomed all and gave brief idea about the agenda of the meeting, and discussed progress of the School of Management. After the above deliberation following agenda was taken into consideration:

**Item No. 1** – Consideration of the confirmation of the Minutes of the said meeting of Board of Studies of School of Management held on 18.11.2025 at Shreyarth University (Appendix-I).

(Note: Minutes of the Meeting of the Board of Studies of School of Management was circulated on 19.11.2025 and no comments were received.)

**Resolution:**

Resolved that the Minutes of the 9<sup>th</sup> Meeting of the Board of the Studies of School of Management held on 18.11.2025 be confirmed as attached with the agenda.

**Item No. 2** – Consideration of note on the actions taken on the decisions of the 9<sup>th</sup> meeting of the Board of Studies held on 18.11.2025 at Shreyarth University Campus (Appendix-II).

**Resolution:**

Resolved that the note on actions taken on the decisions of the 9<sup>th</sup> meeting of the Board of Studies of School of Management held on 19.11.2025 be noted as attached with the agenda.

**Item No. 3** – Consideration of Syllabus with Course Outcome (CO) & Teaching & Examination Scheme: BBA (Hons.), Integrated BBA - MBA Semester - VII and making recommendations to the Academic Council to give approval (Appendix-III).



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## **Resolution:**

Resolved to recommend to the Academic Council that the approval be given to the Syllabus with Course Outcome (CO) and Teaching & Examination Scheme of the **BBA (Hons.), BBA (Hons. With Research Degree), IMBA Semester – VII** to be made effective from AY 2026-27 and onwards (Appendix – III).

**Item No. 4** – Consideration of Syllabus with Course Outcome (CO) & Teaching & Examination Scheme: **B.com Semester V** and making recommendations to the Academic Council to give approval (Appendix-IV).

## **Resolution:**

Resolved to recommend to the Academic Council that the approval be given to the Syllabus with Course Outcome (CO) & Teaching & Examination Scheme: **B.com Semester V** to be made effective from AY 2026-27 and onwards (Appendix-IV).

**Item No. 5** - Consideration of Syllabus with Course Outcome (CO) & Teaching & Examination Scheme: **BBA, Integrated BBA –MBA Semester VI Internship** and making post facto recommendations to the Academic Council to give approval (Appendix-V):

**Resolution:** Resolved to recommend to the Academic Council that the post facto approval be given to the Syllabus with Course Outcome (CO) & Teaching & Examination Scheme: **BBA, Integrated BBA –MBA Semester VI Internship** to be made effective from AY 2025-26 and onwards (Appendix-V).

**Item No 6**- Consideration of review of Programme: B. Com (Hons.), BBA (Hons.) & Integrated BBA-MBA and MBA, and Semester: 1, 3, and 5 Semester End Examinations Question Papers on various parameters & formats. (Appendix-VI).

**Resolution:** Resolved that the Board of Studies reviewed and appreciated the Semester I, III, and V End Examination Question Papers of B.Com (Hons.), BBA (Hons.), Integrated BBA–MBA, and MBA programmes and approved them as per the prescribed parameters and formats (Appendix–VI).

**Item No 7**- Consideration of the expert review received from the different expert from industry and academia. (Appendix-VII)

**Resolution:** Resolved that the Board of Studies considered and appreciated the expert reviews received from industry and academia, as presented in Appendix–VII, and approved the same for further academic action. (Appendix – VII)

As there was no business to discuss, the meeting ended with a Vote of Thanks to the Hon'ble Chair.



  
Dr. Suresh Sorathia  
Registrar (I/C),  
Shreyarth University



# Shreyarth University

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SU/AC/MOM/2026/ 1108

Date: 19/03/2026

## ACADEMIC COUNCIL

### Minutes of the Meeting

The 8<sup>th</sup> Meeting of the Academic Council of the Shreyarth University constituted under section 19 (c) of the Gujarat Private Universities Act, 2009, (read with Section 22 (1) of the Gujarat Private Universities Act, 2009 and proposed draft first Statute 3 of the University) was held on 16/03/2026 at 02:00 pm at the Conference Room of the University, Gujarat Bhavan, Near M. J. Library, Ashram Road, Ahmedabad, where following members were present:

1. Prof. (Dr.) Apurv Raval - Chairman
2. Dr. Hemant Trivedi (Online – Google Meeting)
3. Prof. Malti Mehta
4. Dr. Kinjal Adhvaryu
5. Prof. Krupal Acharya
6. Dr. Nikita Shah
7. Prof. Milan Vyas
8. Dr. Jayraj Pandya
9. Prof. Jinal Bhatt
10. Prof. Zalak Modi
11. Prof. Riddhi Zala
12. Dr. Suresh Sorathia, I/C Registrar – Member Secretary

The following member have attended the meeting as Special Invitee:

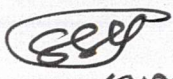
1. Hiral Vora – Academic Coordinator.

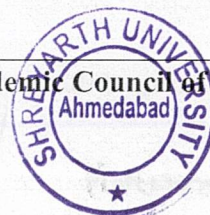
Leave of absence was granted to following member:

1. Dr. Dharmesh Shah

In the absence of the Provost, the Hon'ble President nominated the Dean and Director of Academics and Research, Prof. (Dr.) Apurv Raval, to chair the meeting, and he accordingly accepted and presided over it. At the outset, the Chairman introduced the new members and provided a brief overview of the meeting agenda. Following these initial proceedings, the agenda items were taken up for consideration.

**Item No. 1:** Consideration of the confirmation of the Minutes of the 7<sup>th</sup> meeting of the Academic Council held on 01/12/2025 at Shreyarth University Campus (**Appendix-1**).

  
Dr. Suresh Sorathia





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(Note: Minutes of the previous meeting were circulated on 16.12.2025 and no comments were received thereafter)

## **Resolution:**

Resolved that the minutes of the 7th meeting of the Academic Council held at Shreyarth University on 01/12/2025, which were circulated on 16.12.2025 and on which no comments were received thereafter, be and are hereby confirmed.

**Item No. 2:** Consideration of note on the actions taken on the decisions of the 7<sup>th</sup> meeting of the Academic Council held on 01.12.2025 at Shreyarth University Campus (**Appendix-2**).

## **Resolution:**

Resolved that the Academic Council noted the actions taken on the decisions of the 7th meeting of the Academic Council held on 01.12.2025 at Shreyarth University Campus, as placed before the members, and the same be and are hereby taken on record.

**Item No. 3:** Considerations of the recommendations of the Board of Studies of School of Managements to accord approval to the Syllabus & Teaching & Examination Scheme of, BBA (Hons.) Sem.-VII, Integrated BBA-MBA Semester-VII, B. Com (Hons) V Programmes to be made effective from academic year 2026-27 as aligned with NEP 2020. (**Appendix-3A,3B,3C**), respectively.

## **Resolution:**

Resolved that the Academic Council, after reviewing the recommendations of the Board of Studies of the School of Management, be approved the Syllabus, Teaching and Examination Scheme of BBA (Hons.) Semester VII, Integrated BBA-MBA Semester VII, and B.Com (Hons.) Semester V programmes, as placed at Appendix-3A, 3B, and 3C respectively, to be implemented with effect from the Academic Year 2026–27 in alignment with the provisions of NEP 2020.

**Item No. 4:** Considerations of the recommendations of the Board of Studies of School of Computer Science and Applications to accord approval to the new Syllabus & Teaching & Examination Scheme of following programmes and semesters to be made effective from academic year 2026-27 and onward as aligned with NEP-2020. (**Appendix-4**).

Dr Suresh Sorethia





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Programme	Sem.	New / Modified Syllabus
BCA, Int. B.Sc.-M.Sc. (CA&IT)	VII	New
Int. B.Sc.-M.Sc. (CA&IT)	IX	New
M. Sc. (IT)	III	New
B.Sc. Cyber Security Cloud Computing and Networking	V	New
B. Sc. Animation, VFX & Gaming	VII	New

## Resolution:

Resolved that the Academic Council, after reviewing the recommendations of the Board of Studies of the School of Computer Science and Applications, be approved the new Syllabus, Teaching and Examination Scheme of the programmes and semesters as detailed in Appendix-4, to be implemented with effect from the Academic Year 2026–27 onwards in alignment with the provisions of NEP 2020.

**Item No. 5:** Considerations of the recommendations of the Board of Studies of School of Engineering to accord approval to the Syllabus & Teaching & Examination Scheme of Diploma in Computer Science Engineering Sem-III and Diploma in Information Technology, Semester-V programmes to be made effective from academic year 2026-27 and onward as per AICTE 2022 guidelines. (Appendix-5).

## Resolution:

Resolved that the Academic Council, after reviewing the recommendations of the Board of Studies of the School of Engineering, be approved the Syllabus, Teaching and Examination Scheme of Diploma in Computer Science Engineering Semester III and Diploma in Information Technology Semester V programmes, as placed at Appendix-5, to be implemented with effect from the Academic Year 2026–27 onwards in accordance with the AICTE 2022 guidelines.

**Item No. 6:** Consideration to constitute the following new authorities under the Section 19 (d) of the Gujarat Private Universities Act, 2009, Statute-4, Sub-sequent Statute 1 (1) of the University. (Appendix-6).





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- **Constitution of the Board of Studies for the B.Com. Programme under the School of Management.**

## **Resolution:**

Resolved to recommend to the Board of Management and the Governing Body that the Academic Council, after reviewing the agenda for the constitution of new authorities under Section 19(d) of the Gujarat Private Universities Act, 2009, read with Statute-4 and subsequent Statute 1(1) of the University, proposed the constitution of a separate Board of Studies for the B.Com. Programme under the School of Management, considering the need for specialized academic guidance in the domain of accountancy and commerce.

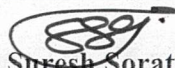
**Item No. 7:** Considerations of the recommendations of the Board of Studies of School of Management to accord post facto approval to the Modification in Syllabus & Teaching & Examination Scheme of the Internship course of BBA(Hons.) Sem VI, Integrated BBA-MBA Semester VI, programmes to be made effective from academic year 2025-26 as aligned with NEP 2020 (Appendix – 7).

## **Resolution:**

Resolved that the Academic Council accorded post facto approval to the modifications in the Syllabus, Teaching and Examination Scheme of the Internship course for BBA (Hons.) Semester VI and Integrated BBA-MBA Semester VI programmes, as placed at Appendix-7. The Council further resolved that the same be implemented with effect from the Academic Year 2025-26, in alignment with the provisions of NEP 2020.

As there being no other business to transact, the meeting concluded with a vote of thanks to the Hon'ble Chair.



  
Dr. Suresh Sorathia  
Registrar (I/C),  
Shreyarth University, Ahmedabad



# SHREYARTH UNIVERSITY

**School of Management**

## **Internship Programme – Major Project Manual**

*(For Final Year Management Students – BBA / BBA (H) / IMBA / B.Com (H))*

### **1. Introduction:**

The Internship Programme is an integral component of the final semester curriculum for students of the School of Management. This programme provides students with an opportunity to gain practical exposure to real-world business environments and develop professional competencies required in corporate sectors.

The internship enables students to apply theoretical knowledge in practical situations while simultaneously working on their Major Project. The programme aims to enhance employability skills and prepare students for managerial roles across industries.

### **2. Objectives:**

- To provide real-time exposure to business operations and corporate work culture.
- To enable students to develop a major project based on practical business problems.
- To enhance analytical, decision-making, and problem-solving abilities.
- To improve professional communication and teamwork skills.
- To strengthen research, reporting, and presentation skills.

### **3. Internship Duration**

- **Total Duration: 1 Month (Minimum 120 Hours)**
- Full-time or part-time schedule as per organization requirements.
- Students may complete internship individually.

## **4. Internship Domains (Industry Areas)**

Students may pursue internship in any of the following areas:

- Marketing & Sales
- Human Resource Management
- Finance & Accounting
- Operations & Supply Chain Management
- Business Analytics
- Entrepreneurship & Start-ups
- Digital Marketing
- Customer Relationship Management
- Retail Management
- Banking & Financial Services
- Consulting & Business Development
- Research & Market Survey Projects

## **5. Internship Process**

### **1. Registration**

Students must register for the internship with the Internship Coordinator.

### **2. Company Approval**

Students must submit organization details for approval including:

- Company Name
- Company Address
- Internship Domain
- Company Mentor Name & Contact Details
- Internship Work Description

### **3. Orientation**

Students will be provided guidelines regarding:

- Internship Logbook Maintenance
- Report Writing Format
- Project Expectations
- Evaluation Criteria

### **4. Internship Work Responsibilities**

Students must:

- Perform assigned organizational tasks professionally
- Maintain Daily Internship Logbook
- Coordinate with Company Mentor
- Report weekly progress to Faculty Guide

### **5. Major Project Development**

The Major Project must be based on:

- Internship work experience, OR
- Business problem assigned by the organization, OR
- Research or analytical study related to the internship domain

## 6. Reporting and Evaluation

After completion of internship, students must:

- Submit Internship Project Report
- Submit Internship Logbook
- Appear for Final Presentation & Viva Voce

## 7. Project Deliverables

### A. Daily Logbook / Work Diary

Students must maintain a daily internship record including:

- Date
- Tasks Assigned
- Tasks Completed
- Tools Learned
- Challenges Faced

**Weekly sign-off required by:**

- Company Mentor
- Internal Faculty Guide

### B. Project Report Format

1. **Title Page**
2. **Company Certificate** (for Internship completion)
3. **College Certificate**
4. **Declaration**
5. **Acknowledgement**
6. **Abstract**
7. **Table of Contents**
8. **Company Profile**
9. **Internship Work Summary**
10. **Project Details**
  - Problem Statement
  - Objectives
  - Research Methodology
  - Data Analysis / Business Model / Strategy
  - Findings & Interpretation
11. **Learning Outcomes**
12. **Challenges & Solutions**
13. **Conclusion**
14. **Future Scope**
15. **References**
16. **Appendix / User Manual**

### C. Presentation Guidelines

- Duration: **10–12 minutes**
- Slides: **10–12 slides**
- Content Flow:

- Introduction
- Company Overview
- Internship Work Profile
- Major Project Overview
- Analysis & Findings
- Learning Outcomes
- Challenges Faced
- Conclusion & Recommendations

## 8. Evaluation Scheme

Component	Marks	
Internship Logbook / Daily Work	20	Internal
Project Report Quality	15	
Project / Work Output	15	
Presentation	30	External
Viva-Voce	20	
<b>Total</b>	<b>100</b>	

## 9. Student Responsibilities

- Attend training regularly and professionally.
- Follow company rules & maintain confidentiality.
- Complete assigned tasks responsibly.
- Update logbook daily.
- Maintain discipline and ethical behaviour.
- Complete project documentation on time.

## 10. Faculty Mentor Responsibilities

- Guide students in selecting suitable internship domain.
- Monitor student progress periodically.
- Assist in project report preparation.
- Provide academic support during evaluation.

## 11. Suggested Timeline (1 Month Plan)

Week	Activity
Week 1	Orientation → Registration → Company Joining → Initial Tasks
Week 2	Daily Internship Work → Major Project Topic Finalization
Week 3	Project Development → Mid-review with Faculty
Week 4	Completion → Report Writing → Final PPT → Viva

# Project Logbook

Student Name: \_\_\_\_\_

Enrollment No.: \_\_\_\_\_

Program / Semester: \_\_\_\_\_

Company / Organization: \_\_\_\_\_

Internship Duration: \_\_\_\_\_

Mentor (Company): \_\_\_\_\_

Faculty Mentor: \_\_\_\_\_

## Daily Work Log for Week - \_\_\_\_

Date	Tasks Assigned	Tasks Completed	Skills / Tools Learned	Remarks / Challenges Faced

Date	Tasks Assigned	Tasks Completed	Skills / Tools Learned	Remarks / Challenges Faced

## Final Remarks

Student Signature: \_\_\_\_\_

Company Mentor Signature & Stamp: \_\_\_\_\_

Faculty Mentor Signature: \_\_\_\_\_