SHREYARTH UNIVERSITY

Syllabus: Research Methodology

PhD Entrance Examination

For ALL Domains

UNIT 1

- **Introduction to Research:** Meaning and importance of Research, Formulation of Research Problems, Objectives, Hypothesis Types of Research, Research Design: Descriptive, Experimental, Exploratory
- **Data Collection:** Sources of Data – Primary and Secondary, Types of Data – Categorical (nominal and ordinal), Numerical (discrete, continuous, ratio and interval), Methods of Data Collection: Survey, Questionnaire (Types of Questions), Interviews (in-depth or Key Informant interviews), Focus Group Discussion (FGD), Observation

UNIT 2

- **Data Processing and Analysis:** Statistical Graphics – Histograms, Frequency Polygon, Ogive, Bar Graphs, Pareto Charts, Pie Charts, Scatterplots, Boxplots Descriptive Analysis – Frequency Distributions, Measures of Central Tendency, Measures of Variation/Dispersion, Skewness and Kurtosis, ANOVA, Correlation Analysis, Regression Analysis.
- **Qualitative Approaches:** Grounded Theory, Ethnography, Narrative Inquiry, Phenomenology and Case-Study.

UNIT 3

- **Scientific Writing:** Structure and Components of Scientific Reports, Types of Report – Technical Reports and Thesis, Significance, Different steps in the preparation, Layout, Structure and Language of Typical Reports, Illustrations and Tables, Bibliography, Referencing and Foot Notes. Preparation of the Research Project Proposal – Title, Abstract, Objectives, Methodology, Time frame and Work Plan, Deliverables, Budget and Justification, References.

UNIT 4

- **Research Ethics:** Research Ethics Committees/Institutional Review Board – Roles and Importance Intellectual Property Rights – Commercialization, Royal Reproduction of Published Material – Citation and Acknowledgement, Plagiarism, Referring Styles: APA, MLA, Chicago and Harvard.

SHREYARTH UNIVERSITY

Syllabus for PhD Entrance Test for the Admission Year 2025 - 2026

1. Subject: Commerce

Unit 1: Business Environment and International Business
Unit 2: Accounting and Auditing
Unit 3: Business Economics
Unit 4: Business Finance
Unit 5: Business Statistics and Research Methods
Unit 6: Business Management and Human Resource Management
Unit 7: Banking and Financial Institutions
Unit 8: Marketing Management
Unit 9: Legal Aspects of Business
Unit 10: Income-tax and Corporate Tax Planning

Unit 1: Business Environment and International Business

- Concepts and elements of business environment: Economic environment- Economic systems, Economic policies(Monetary and fiscal policies); Political environment- Role of government in business; Legal environment- Consumer Protection Act, FEMA; Socio-cultural factors and their influence on business; Corporate Social Responsibility (CSR)
- Scope and importance of international business; Globalization and its drivers; Modes of entry into international business
- Theories of international trade; Government intervention in international trade; Tariff and non-tariff barriers; India's foreign trade policy

- Foreign direct investment (FDI) and Foreign portfolio investment (FPI); Types of FDI, Costs and benefits of FDI to home and host countries; Trends in FDI; India's FDI policy
- Balance of payments (BOP): Importance and components of BOP
- Regional Economic Integration: Levels of Regional Economic Integration; Trade creation and diversion effects; Regional Trade Agreements: European Union (EU), ASEAN, SAARC, NAFTA
- International Economic institutions: IMF, World Bank, UNCTAD
- World Trade Organisation (WTO): Functions and objectives of WTO; Agriculture Agreement; GATS; TRIPS; TRIMS

Unit 2: Accounting and Auditing

- Basic accounting principles; concepts and postulates
- Partnership Accounts: Admission, Retirement, Death, Dissolution and Insolvency of partnership firms
- Corporate Accounting: Issue, forfeiture and reissue of shares; Liquidation of companies; Acquisition, merger, amalgamation and reconstruction of companies
- Holding company accounts
- Cost and Management Accounting: Marginal costing and Break-even analysis; Standard costing; Budgetary control; Process costing; Activity Based Costing (ABC); Costing for decision-making; Life cycle costing, Target costing, Kaizen costing and JIT
- Financial Statements Analysis: Ratio analysis; Funds flow Analysis; Cash flow analysis
- Human Resources Accounting; Inflation Accounting; Environmental Accounting
- Indian Accounting Standards and IFRS
- Auditing: Independent financial audit; Vouching; Verification ad valuation of assets and liabilities; Audit of financial statements and audit report; Cost audit
- Recent Trends in Auditing: Management audit; Energy audit; Environment audit; Systems audit; Safety audit

Unit 3: Business Economics

- Meaning and scope of business economics
- Objectives of business firms
- Demand analysis: Law of demand; Elasticity of demand and its measurement; Relationship between AR and MR
- Consumer behavior: Utility analysis; Indifference curve analysis
- Law of Variable Proportions: Law of Returns to Scale

- Theory of cost: Short-run and long-run cost curves
- Price determination under different market forms: Perfect competition; Monopolistic competition; Oligopoly- Price leadership model; Monopoly; Price discrimination
- Pricing strategies: Price skimming; Price penetration; Peak load pricing

Unit 4: Business Finance

- Scope and sources of finance; Lease financing
- Cost of capital and time value of money
- Capital structure
- Capital budgeting decisions: Conventional and scientific techniques of capital budgeting analysis
- Working capital management; Dividend decision: Theories and policies
- Risk and return analysis; Asset securitization
- International monetary system
- Foreign exchange market; Exchange rate risk and hedging techniques
- International financial markets and instruments: Euro currency; GDRs; ADRs
- International arbitrage; Multinational capital budgeting

Unit 5: Business Statistics and Research Methods

- Measures of central tendency
- Measures of dispersion
- Measures of skewness
- Correlation and regression of two variables
- Probability: Approaches to probability; Bayes' theorem
- Probability distributions: Binomial, poisson and normal distributions
- Research: Concept and types; Research designs
- Data: Collection and classification of data
- Sampling and estimation: Concepts; Methods of sampling - probability and non-probability methods; Sampling distribution; Central limit theorem; Standard error; Statistical estimation
- Hypothesis testing: z-test; t-test; ANOVA; Chi–square test; Mann-Whitney test (U-test); Kruskal-Wallis test (H-test); Rank correlation test
- Report writing

Unit 6: Business Management and Human Resource Management

- Principles and functions of management

- Organization structure: Formal and informal organizations; Span of control
- Responsibility and authority: Delegation of authority and decentralization
- Motivation and leadership: Concept and theories
- Corporate governance and business ethics
- Human resource management: Concept, role and functions of HRM; Human resource planning; Recruitment and selection; Training and development; Succession planning
- Compensation management: Job evaluation; Incentives and fringe benefits
- Performance appraisal including 360 degree performance appraisal
- Collective bargaining and workers' participation in management
- Personality: Perception; Attitudes; Emotions; Group dynamics; Power and politics; Conflict and negotiation; Stress management
- Organizational Culture: Organizational development and organizational change

Unit 7: Banking and Financial Institutions

- Overview of Indian financial system
- Types of banks: Commercial banks; Regional Rural Banks (RRBs); Foreign banks; Cooperative banks
- Reserve Bank of India: Functions; Role and monetary policy management
- Banking sector reforms in India: Basel norms; Risk management; NPA management
- Financial markets: Money market; Capital market; Government securities market
- Financial Institutions: Development Finance Institutions (DFIs); Non-Banking Financial Companies (NBFCs); Mutual Funds; Pension Funds
- Financial Regulators in India
- Financial sector reforms including financial inclusion
- Digitisation of banking and other financial services: Internet banking; mobile banking; Digital payments systems
- Insurance: Types of insurance- Life and Non-life insurance; Risk classification and management; Factors limiting the insurability of risk; Re-insurance; Regulatory framework of insurance- IRDA and its role

Unit 8: Marketing Management

- Marketing: Concept and approaches; Marketing channels; Marketing mix; Strategic marketing planning; Market segmentation, targeting and positioning
- Product decisions: Concept; Product line; Product mix decisions; Product life cycle; New product development
- Pricing decisions: Factors affecting price determination; Pricing policies and strategies

- Promotion decisions: Role of promotion in marketing; Promotion methods - Advertising; Personal selling; Publicity; Sales promotion tools and techniques; Promotion mix
- Distribution decisions: Channels of distribution; Channel management
- Consumer Behaviour; Consumer buying process; factors influencing consumer buying decisions
- Service marketing
- Trends in marketing: Social marketing; Online marketing; Green marketing; Direct marketing; Rural marketing; CRM
- Logistics management

Unit 9: Legal Aspects of Business

- Indian Contract Act, 1872: Elements of a valid contract; Capacity of parties; Free consent; Discharge of a contract; Breach of contract and remedies against breach; Quasi contracts;
- Special contracts: Contracts of indemnity and guarantee; contracts of bailment and pledge; Contracts of agency
- Sale of Goods Act, 1930: Sale and agreement to sell; Doctrine of Caveat Emptor; Rights of unpaid seller and rights of buyer
- Negotiable Instruments Act, 1881: Types of negotiable instruments; Negotiation and assignment; Dishonour and discharge of negotiable instruments
- The Companies Act, 2013: Nature and kinds of companies; Company formation; Management, meetings and winding up of a joint stock company
- Limited Liability Partnership: Structure and procedure of formation of LLP in India
- The Competition Act, 2002: Objectives and main provisions
- The Information Technology Act, 2000: Objectives and main provisions; Cyber crimes and penalties
- The RTI Act, 2005: Objectives and main provisions
- Intellectual Property Rights (IPRs) : Patents, trademarks and copyrights; Emerging issues in intellectual property
- Goods and Services Tax (GST): Objectives and main provisions; Benefits of GST; Implementation mechanism; Working of dual GST

Unit 10: Income-tax and Corporate Tax Planning

- Income-tax: Basic concepts; Residential status and tax incidence; Exempted incomes; Agricultural income; Computation of taxable income under various heads; Deductions from Gross total income; Assessment of Individuals; Clubbing of incomes
- International Taxation: Double taxation and its avoidance mechanism; Transfer pricing

- Corporate Tax Planning: Concepts and significance of corporate tax planning; Tax avoidance versus tax evasion; Techniques of corporate tax planning; Tax considerations in specific business situations: Make or buy decisions; Own or lease an asset; Retain; Renewal or replacement of asset; Shut down or continue operations
- Deduction and collection of tax at source; Advance payment of tax; E-filing of income-tax returns

2. Subject : COMPUTER SCIENCE AND APPLICATIONS

Unit - 1 : Discrete Structures and Optimization

Mathematical Logic: Propositional and Predicate Logic, Propositional Equivalences, Normal Forms, Predicates and Quantifiers, Nested Quantifiers, Rules of Inference.

Sets and Relations: Set Operations, Representation and Properties of Relations, Equivalence Relations, Partially Ordering.

Counting, Mathematical Induction and Discrete Probability: Basics of Counting, Pigeonhole Principle, Permutations and Combinations, Inclusion- Exclusion Principle, Mathematical Induction, Probability, Bayes' Theorem.

Group Theory: Groups, Subgroups, Semi Groups, Product and Quotients of Algebraic Structures, Isomorphism, Homomorphism, Automorphism, Rings, Integral Domains, Fields, Applications of Group Theory.

Graph Theory: Simple Graph, Multigraph, Weighted Graph, Paths and Circuits, Shortest Paths in Weighted Graphs, Eulerian Paths and Circuits, Hamiltonian Paths and Circuits, Planner graph, Graph Coloring, Bipartite Graphs, Trees and Rooted Trees, Prefix Codes, Tree Traversals, Spanning Trees and Cut-Sets.

Boolean Algebra: Boolean Functions and its Representation, Simplifications of Boolean Functions.

Optimization: Linear Programming - Mathematical Model, Graphical Solution, Simplex and Dual Simplex Method, Sensitive Analysis; Integer Programming, Transportation and Assignment Models, PERT-CPM: Diagram Representation, Critical Path Calculations, Resource Levelling, Cost Consideration in Project Scheduling.

Unit - 2 : Computer System Architecture

Digital Logic Circuits and Components: Digital Computers, Logic Gates, Boolean Algebra, Map Simplifications, Combinational Circuits, Flip-Flops, Sequential Circuits, Integrated Circuits, Decoders, Multiplexers, Registers and Counters, Memory Unit.

Data Representation: Data Types, Number Systems and Conversion, Complements, Fixed Point Representation, Floating Point Representation, Error Detection Codes, Computer Arithmetic - Addition, Subtraction, Multiplication and Division Algorithms.

Register Transfer and Microoperations: Register Transfer Language, Bus and Memory Transfers, Arithmetic, Logic and Shift Microoperations.

Basic Computer Organization and Design: Stored Program Organization and Instruction Codes, Computer Registers, Computer Instructions, Timing and Control, Instruction Cycle, Memory-Reference Instructions, Input-Output, Interrupt.

Programming the Basic Computer: Machine Language, Assembly Language, Assembler, Program Loops, Subroutines, Input-Output Programming.

Microprogrammed Control: Control Memory, Address Sequencing, Design of Control Unit.

Central Processing Unit: General Register Organization, Stack Organization, Instruction Formats, Addressing Modes, RISC Computer, CISC Computer.

Pipeline and Vector Processing: Parallel Processing, Pipelining, Arithmetic Pipeline, Instruction Pipeline, Vector Processing Array Processors.

Input-Output Organization: Peripheral Devices, Input-Output Interface, Asynchronous Data Transfer, Modes of Transfer, Priority Interrupt, DMA, Serial Communication.

Memory Hierarchy: Main Memory, Auxillary Memory, Associative Memory, Cache Memory, Virtual Memory, Memory Management Hardware.

Multiprocessors: Characteristics of Multiprocessors, Interconnection Structures, Interprocessor Arbitration, Interprocessor Communication and Synchronization, Cache Coherence, Multicore Processors.

Unit - 3 : Programming Languages and Computer Graphics

Language Design and Translation Issues: Programming Language Concepts, Paradigms and Models, Programming Environments, Virtual Computers and Binding Times, Programming Language Syntax, Stages in Translation, Formal Transition Models.

Elementary Data Types: Properties of Types and Objects; Scalar and Composite Data Types.

Programming in C: Tokens, Identifiers, Data Types, Sequence Control, Subprogram Control, Arrays, Structures, Union, String, Pointers, Functions, File Handling, Command Line Argumaents, Preprocessors.

Object Oriented Programming: Class, Object, Instantiation, Inheritance, Encapsulation, Abstract Class, Polymorphism.

Programming in C++: Tokens, Identifiers, Variables and Constants; Data types, Operators, Control statements, Functions Parameter Passing, Virtual Functions, Class and Objects; Constructors and Destructors; Overloading, Inheritance, Templates, Exception and Event Handling; Streams and Files; Multifile Programs.

Web Programming: HTML, DHTML, XML, Scripting, Java, Servlets, Applets.

Computer Graphics: Video-Display Devices, Raster-Scan and Random-Scan Systems; Graphics Monitors, Input Devices, Points and Lines; Line Drawing Algorithms, Mid-Point Circle and Ellipse Algorithms; Scan Line Polygon Fill Algorithm, Boundary-Fill and Flood-Fill.

2-D Geometrical Transforms and Viewing: Translation, Scaling, Rotation, Reflection and Shear Transformations; Matrix Representations and Homogeneous Coordinates; Composite Transforms, Transformations Between Coordinate Systems, Viewing Pipeline, Viewing Coordinate Reference Frame, Window to View-Port Coordinate Transformation, Viewing Functions, Line and Polygon Clipping Algorithms.

3-D Object Representation, Geometric Transformations and Viewing: Polygon Surfaces, Quadric Surfaces, Spline Representation, Bezier and B-Spline Curves; Bezier and B-Spline Surfaces; Illumination Models, Polygon Rendering Methods, Viewing Pipeline and Coordinates; General Projection Transforms and Cipping.

Unit – 4 : Database Management Systems

Database System Concepts and Architecture: Data Models, Schemas, and Instances; Three-Schema Architecture and Data Independence; Database Languages and Interfaces; Centralized and Client/Server Architectures for DBMS.

Data Modeling: Entity-Relationship Diagram, Relational Model - Constraints, Languages, Design, and Programming, Relational Database Schemas, Update Operations and Dealing with Constraint Violations; Relational Algebra and Relational Calculus; Codd Rules.

SQL: Data Definition and Data Types; Constraints, Queries, Insert, Delete, and Update Statements; Views, Stored Procedures and Functions; Database Triggers, SQL Injection.

Normalization for Relational Databases: Functional Dependencies and Normalization; Algorithms for Query Processing and Optimization; Transaction Processing, Concurrency Control Techniques, Database Recovery Techniques, Object and Object-Relational Databases; Database Security and Authorization.

Enhanced Data Models: Temporal Database Concepts, Multimedia Databases, Deductive Databases, XML and Internet Databases; Mobile Databases, Geographic Information Systems, Genome Data Management, Distributed Databases and Client-Server Architectures.

Data Warehousing and Data Mining: Data Modeling for Data Warehouses, Concept Hierarchy, OLAP and OLTP; Association Rules, Classification, Clustering, Regression,

Support Vector Machine, K-Nearest Neighbour, Hidden Markov Model, Summarization, Dependency Modeling, Link Analysis, Sequencing Analysis, Social Network Analysis.

Big Data Systems: Big Data Characteristics, Types of Big Data, Big Data Architecture, Introduction to Map-Reduce and Hadoop; Distributed File System, HDFS.
NOSQL: NOSQL and Query Optimization; Different NOSQL Products, Querying and Managing NOSQL; Indexing and Ordering Data Sets; NOSQL in Cloud.

Unit – 5 : System Software and Operating System

System Software: Machine, Assembly and High-Level Languages; Compilers and Interpreters; Loading, Linking and Relocation; Macros, Debuggers.

Basics of Operating Systems: Operating System Structure, Operations and Services; System Calls, Operating-System Design and Implementation; System Boot.
Process Management: Process Scheduling and Operations; Interprocess Communication, Communication in Client–Server Systems, Process Synchronization, Critical-Section Problem, Peterson's Solution, Semaphores, Synchronization.

Threads: Multicore Programming, Multithreading Models, Thread Libraries, Implicit Threading, Threading Issues.

CPU Scheduling: Scheduling Criteria and Algorithms; Thread Scheduling, Multiple-Processor Scheduling, Real-Time CPU Scheduling.

Deadlocks: Deadlock Characterization, Methods for Handling Deadlocks, Deadlock Prevention, Avoidance and Detection; Recovery from Deadlock.

Memory Management: Contiguous Memory Allocation, Swapping, Paging, Segmentation, Demand Paging, Page Replacement, Allocation of Frames, Thrashing, Memory-Mapped Files.

Storage Management: Mass-Storage Structure, Disk Structure, Scheduling and Management, RAID Structure.

File and Input/Output Systems: Access Methods, Directory and Disk Structure; File-System Mounting, File Sharing, File-System Structure and Implementation; Directory Implementation, Allocation Methods, Free-Space Management, Efficiency and Performance; Recovery, I/O Hardware, Application I/O Interface, Kernel I/O Subsystem, Transforming I/O Requests to Hardware Operations.

Security: Protection, Access Matrix, Access Control, Revocation of Access Rights, Program Threats, System and Network Threats; Cryptography as a Security Tool, User Authentication, Implementing Security Defenses.

Virtual Machines: Types of Virtual Machines and Implementations; Virtualization.

Linux Operating Systems: Design Principles, Kernel Modules, Process Management, Scheduling, Memory Management, File Systems, Input and Output; Interprocess Communication, Network Structure.

Windows Operating Systems: Design Principles, System Components, Terminal Services and Fast User Switching; File System, Networking.

Distributed Systems: Types of Network based Operating Systems, Network Structure, Communication Structure and Protocols; Robustness, Design Issues, Distributed File Systems.

Unit – 6 : Software Engineering

Software Process Models: Software Process, Generic Process Model – Framework Activity, Task Set and Process Patterns; Process Lifecycle, Prescriptive Process Models, Project Management, Component Based Development, Aspect-Oriented Software Development, Formal Methods, Agile Process Models – Extreme Programming (XP), Adptive Software Development, Scrum, Dynamic System Development Model, Feature Driven Development, Crystal, Web Engineering**.**

Software Requirements: Functional and Non-Functional Requirements; Eliciting Requirements, Developing Use Cases, Requirement Analysis and Modelling; Requirements Review, Software Requirment and Specification (SRS) Document.

Software Design: Abstraction, Architecture, Patterns, Separation of Concerns, Modularity, Information Hiding, Functional Independence, Cohesion and Coupling; Object-Oriented Design, Data Design, Architectural Design, User Interface Design, Component Level Design.

Software Quality: McCall's Quality Factors, ISO 9126 Quality Factors, Quality Control, Quality Assurance, Risk Management, Risk Mitigation, Monitoring and Management (RMMM); Software Reliability.

Estimation and Scheduling of Software Projects: Software Sizing, LOC and FP based Estimations; Estimating Cost and Effort; Estimation Models, Constructive Cost Model (COCOMO), Project Scheduling and Staffing; Time-line Charts.

Software Testing: Verification and Validation; Error, Fault, Bug and Failure; Unit and Integration Tesing; White-box and Black-box Testing; Basis Path Testing, Control Structure Testing, Deriving Test Cases, Alpha and Beta Testing; Regression Testing, Performance Testing, Stress Testing.

Software Configuration Management: Change Control and Version Control; Software Reuse, Software Re-engineering, Reverse Engineering.

Unit – 7 : Data Structures and Algorithms

Data Structures: Arrays and their Applications; Sparse Matrix, Stacks, Queues, Priority Queues, Linked Lists, Trees, Forest, Binary Tree, Threaded Binary Tree, Binary Search Tree, AVL Tree, B Tree, B+ Tree, B* Tree, Data Structure for Sets, Graphs, Sorting and Searching Algorithms; Hashing.

Performance Analysis of Algorithms and Recurrences: Time and Space Complexities; Asymptotic Notation, Recurrence Relations.

Design Techniques: Divide and Conquer; Dynamic Programming, Greedy Algorithms, Backtracking, Branch and Bound.

Lower Bound Theory: Comparison Trees, Lower Bounds through Reductions.

Graph Algorithms: Breadth-First Search, Depth-First Search, Shortest Paths, Maximum Flow, Minimum Spanning Trees.

Complexity Theory: P and NP Class Problems; NP-completeness and Reducibility.

Selected Topics: Number Theoretic Algorithms, Polynomial Arithmetic, Fast Fourier Transform, String Matching Algorithms.

Advanced Algorithms: Parallel Algorithms for Sorting, Searching and Merging, Approximation Algorithms, Randomized Algorithms.

Unit – 8 : Theory of Computation and Compilers

Theory of Computation: Formal Language, Non-Computational Problems, Diagonal Argument, Russels's Paradox.

Regular Language Models: Deterministic Finite Automaton (DFA), Non-Deterministic Finite Automaton (NDFA), Equivalence of DFA and NDFA, Regular Languages, Regular Grammars, Regular Expressions, Properties of Regular Language, Pumping Lemma, Non-Regular Languages, Lexical Analysis.

Context Free Language: Pushdown Automaton (PDA), Non-Deterministic Pushdown Automaton (NPDA), Context Free Grammar, Chomsky Normal Form, Greibach Normal Form, Ambiguity, Parse Tree Representation of Derivation Trees, Equivalence of PDA's and Context Free Grammars; Properties of Context Free Language.

Turing Machines (TM): Standard Turing Machine and its Variations; Universal Turing Machines, Models of Computation and Church-Turing Thesis; Recursive and Recursively-Enumerable Languages; Context-Sensitive Languages, Unrestricted Grammars, Chomsky Hierarchy of Languages, Construction of TM for Simple Problems.

Unsolvable Problems and Computational Complexity: Unsolvable Problem, Halting Problem, Post Correspondence Problem, Unsolvable Problems for Context-Free Languages, Measuring and Classifying Complexity, Tractable and Intractable Problems.

Syntax Analysis: Associativity, Precedence, Grammar Transformations, Top Down Parsing, Recursive Descent Predictive Parsing, LL(1) Parsing, Bottom up Parsing, LR Parser, LALR(1) Parser.

Semantic Analysis: Attribute Grammar, Syntax Directed Definitions, Inherited and Synthesized Attributes; Dependency Graph, Evaluation Order, S-attributed and L-attributed Definitions; Type-Checking.

Run Time System: Storage Organization, Activation Tree, Activation Record, Stack Allocation of Activation Records, Parameter Passing Mechanisms, Symbol Table.

Intermediate Code Generation: Intermediate Representations, Translation of Declarations, Assignments, Control Flow, Boolean Expressions and Procedure Calls.

Code Generation and Code Optimization: Control-flow, Data-flow Analysis, Local Optimization, Global Optimization, Loop Optimization, Peep-Hole Optimization, Instruction Scheduling.

Unit – 9 : Data Communication and Computer Networks

Data Communication: Components of a Data Communication System, Simplex, Half-Duplex and Duplex Modes of Communication; Analog and Digital Signals; Noiseless and Noisy Channels; Bandwidth, Throughput and Latency; Digital and Analog Transmission; Data Encoding and Modulation Techniques; Broadband and Baseband Transmission; Multiplexing, Transmission Media, Transmission Errors, Error Handling Mechanisms.

Computer Networks: Network Topologies, Local Area Networks, Metropolitan Area Networks, Wide Area Network, Wireless Networks, Internet.

Network Models: Layered Architecture, OSI Reference Model and its Protocols; TCP/IP Protocol Suite, Physical, Logical, Port and Specific Addresses; Switching Techniques.

Functions of OSI and TCP/IP Layers: Framing, Error Detection and Correction; Flow and Error Control; Sliding Window Protocol, HDLC, Multiple Access – CSMA/CD, CSMA/CA, Reservation, Polling, Token Passing, FDMA, CDMA, TDMA, Network Devices, Backbone Networks, Virtual LANs.
IPv4 Structure and Address Space; Classful and Classless Addressing; Datagram, Fragmentation and Checksum; IPv6 Packet Format, Mapping Logical to Physical Address (ARP), Direct and Indirect Network Layer Delivery; Routing Algorithms, TCP, UDP and SCTP Protocols; Flow Control, Error Control and Congestion Control in TCP and SCTP.

World Wide Web (WWW): Uniform Resource Locator (URL), Domain Name Service (DNS), Resolution - Mapping Names to Addresses and Addresses to Names; Electronic Mail Architecture, SMTP, POP and IMAP; TELNET and FTP.

Network Security: Malwares, Cryptography and Steganography; Secret-Key Algorithms, Public-Key Algorithms, Digital Signature, Virtual Private Networks, Firewalls.

Mobile Technology: GSM and CDMA; Services and Architecture of GSM and Mobile Computing; Middleware and Gateway for Mobile Computing; Mobile IP and Mobile Communication Protocol; Communication Satellites, Wireless Networks and Topologies; Cellular Topology, Mobile Adhoc Networks, Wireless Transmission and Wireless LANs; Wireless Geolocation Systems, GPRS and SMS.

Cloud Computing and IoT: SaaS, PaaS, IaaS, Public and Private Cloud; Virtualization, Virtual Server, Cloud Storage, Database Storage, Resource Management, Service Level Agreement, Basics of IoT.

Unit – 10 : Artificial Intelligence (AI)

Approaches to AI: Turing Test and Rational Agent Approaches; State Space Representation of Problems, Heuristic Search Techniques, Game Playing, Min-Max Search, Alpha Beta Cutoff Procedures.

Knowledge Representation: Logic, Semantic Networks, Frames, Rules, Scripts, Conceptual Dependency and Ontologies; Expert Systems, Handling Uncertainty in Knowledge.

Planning: Components of a Planning System, Linear and Non Linear Planning; Goal Stack Planning, Hierarchical Planning, STRIPS, Partial Order Planning.

Natural Language Processing: Grammar and Language; Parsing Techniques, Semantic Analysis and Prgamatics.
Multi Agent Systems: Agents and Objects; Agents and Expert Systems; Generic Structure of Multiagent System, Semantic Web, Agent Communication, Knowledge Sharing using Ontologies, Agent Development Tools.

Fuzzy Sets: Notion of Fuzziness, Membership Functions, Fuzzification and Defuzzification; Operations on Fuzzy Sets, Fuzzy Functions and Linguistic Variables; Fuzzy Relations, Fuzzy Rules and Fuzzy Inference; Fuzzy Control System and Fuzzy Rule Based Systems.

Genetic Algorithms (GA): Encoding Strategies, Genetic Operators, Fitness Functions and GA Cycle; Problem Solving using GA.

Artificial Neural Networks (ANN): Supervised, Unsupervised and Reinforcement Learning; Single Perceptron, Multi Layer Perceptron, Self Organizing Maps, Hopfield Network.

3. Subject: English

Unit –I : Drama

Unit –II : Poetry

Unit –III : Fiction, short story

Unit –IV : Non-Fictional Prose

NOTE: The first four units must also be tested through comprehension passages to assess critical reading, critical thinking and writing skills. These four units will cover all literatures in English.

Unit –V : Language: Basic concepts, theories and pedagogy. English in Use.

Unit –VI : English in India: history, evolution and futures

Unit –VII : Cultural Studies

Unit –VIII : Literary Criticism

Unit –IX : Literary Theory post World War II

Unit –X : Research Methods and Materials in English

4.Subject : Management

Unit – I

Management – Concept, Process, Theories and Approaches, Management Roles and Skills

Functions – Planning, Organizing, Staffing, Coordinating and Controlling.

Communication – Types, Process and Barriers.

Decision Making – Concept, Process, Techniques and Tools

Organisation Structure and Design – Types, Authority, Responsibility, Centralisation, Decentralisation and Span of Control

Managerial Economics – Concept & Importance

Demand analysis – Utility Analysis, Indifference Curve, Elasticity & Forecasting

Market Structures – Market Classification & Price Determination

National Income – Concept, Types and Measurement

Inflation – Concept, Types and Measurement

Business Ethics & CSR

Ethical Issues & Dilemma

Corporate Governance

Value Based Organisation

Unit – II

Organisational Behaviour – Significance & Theories

Individual Behaviour – Personality, Perception, Values, Attitude, Learning and Motivation

Group Behaviour – Team Building, Leadership, Group Dynamics

Interpersonal Behaviour & Transactional Analysis

Organizational Culture & Climate

Work Force Diversity & Cross Culture Organisational Behaviour

Emotions and Stress Management

Organisational Justice and Whistle Blowing

Human Resource Management – Concept, Perspectives, Influences and Recent Trends

Human Resource Planning, Recruitment and Selection, Induction, Training and Development

Job Analysis, Job Evaluation and Compensation Management

Unit – III

Strategic Role of Human Resource Management

Competency Mapping & Balanced Scoreboard

Career Planning and Development

Performance Management and Appraisal

Organization Development, Change & OD Interventions

Talent Management & Skill Development

Employee Engagement & Work Life Balance

Industrial Relations: Disputes & Grievance Management, Labour Welfare and Social Security

Trade Union & Collective Bargaining

International Human Resource Management – HR Challenge of International Business

Green HRM

Unit– IV

Accounting Principles and Standards, Preparation of Financial Statements

Financial Statement Analysis – Ratio Analysis, Funds Flow and Cash Flow Analysis, DuPont Analysis

Preparation of Cost Sheet, Marginal Costing, Cost Volume Profit Analysis

Standard Costing & Variance Analysis

Financial Management, Concept & Functions

Capital Structure – Theories, Cost of Capital, Sources and Finance

Budgeting and Budgetary Control, Types and Process, Zero base Budgeting

Leverages – Operating, Financial and Combined Leverages, EBIT–EPS Analysis, Financial Breakeven Point & Indifference Level.

Unit –V

Value & Returns – Time Preference for Money, Valuation of Bonds and Shares, Risk and Returns;

Capital Budgeting – Nature of Investment, Evaluation, Comparison of Methods; Risk and Uncertainly Analysis

Dividend – Theories and Determination

Mergers and Acquisition – Corporate Restructuring, Value Creation, Merger Negotiations, Leveraged Buyouts, Takeover

Portfolio Management – CAPM, APT

Derivatives – Options, Option Payoffs, Option Pricing, Forward Contracts & Future Contracts

Working Capital Management – Determinants, Cash, Inventory, Receivables and Payables Management, Factoring

International Financial Management, Foreign exchange market

Unit - VI

Strategic Management – Concept, Process, Decision & Types

Strategic Analysis – External Analysis, PEST, Porter's Approach to industry analysis, Internal Analysis – Resource Based Approach, Value Chain Analysis

Strategy Formulation – SWOT Analysis, Corporate Strategy – Growth, Stability, Retrenchment, Integration and Diversification, Business Portfolio Analysis - BCG, GE Business Model, Ansoff's Product Market Growth Matrix

Strategy Implementation – Challenges of Change, Developing Programs Mckinsey 7s Framework

Marketing – Concept, Orientation, Trends and Tasks, Customer Value and Satisfaction

Market Segmentation, Positioning and Targeting

Product and Pricing Decision – Product Mix, Product Life Cycle, New Product development, Pricing – Types and Strategies

Place and promotion decision – Marketing channels and value networks, VMS, IMC, Advertising and Sales promotion

Unit –VII

Consumer and Industrial Buying Behaviour: Theories and Models of Consumer Behaviour

Brand Management – Role of Brands, Brand Equity, Equity Models, Developing a Branding Strategy; Brand Name Decisions, Brand Extensions and Loyalty

Logistics and Supply Chain Management, Drivers, Value creation, Supply Chain Design, Designing and Managing Sales Force, Personal Selling

Service Marketing – Managing Service Quality and Brands, Marketing Strategies of Service Firms

Customer Relationship Marketing – Relationship Building, Strategies, Values and Process

Retail Marketing – Recent Trends in India, Types of Retail Outlets.

Emerging Trends in Marketing – Concept of e-Marketing, Direct Marketing, Digital Marketing and Green Marketing

International Marketing – Entry Mode Decisions, Planning Marketing Mix for International Markets

Unit –VIII

Statistics for Management: Concept, Measures Of Central Tendency and Dispersion, Probability Distribution – Binominal, Poison, Normal and Exponential

Data Collection & Questionnaire Design

Sampling – Concept, Process and Techniques

Hypothesis Testing – Procedure; T, Z, F, Chi-square tests

Correlation and Regression Analysis

Operations Management – Role and Scope

Facility Location and Layout – Site Selection and Analysis, Layout – Design and Process

Enterprise Resource Planning – ERP Modules, ERP implementation

Scheduling; Loading, Sequencing and Monitoring

Quality Management and Statistical Quality Control, Quality Circles, Total Quality Management – KAIZEN, Benchmarking, Six Sigma; ISO 9000 Series Standards

Operation Research – Transportation, Queuing Decision Theory, PERT / CPM

Unit –IX

International Business – Managing Business in Globalization Era; Theories of International Trade; Balance of payment

Foreign Direct Investment – Benefits and Costs

Multilateral regulation of Trade and Investment under WTO

International Trade Procedures and Documentation; EXIM Policies

Role of International Financial Institutions – IMF and World Bank

Information Technology – Use of Computers in Management Applications; MIS, DSS

Artificial Intelligence and Big Data

Data Warehousing, Data Mining and Knowledge Management – Concepts

Managing Technological Change

Unit – X

Entrepreneurship Development – Concept, Types, Theories and Process, Developing Entrepreneurial Competencies

Intrapreneurship – Concept and Process

Women Entrepreneurship and Rural Entrepreneurship

Innovations in Business – Types of Innovations, Creating and Identifying Opportunities, Screening of Business Ideas

Business Plan and Feasibility Analysis – Concept and Process of Technical, Market and Financial Analysis

Micro and Small Scale Industries in India; Role of Government in Promoting SSI

Sickness in Small Industries – Reasons and Rehabilitation

Institutional Finance to Small Industries – Financial Institutions, Commercial Banks, Cooperative Banks, Micro Finance.

5. MATHEMATICAL SCIENCES

UNIT – 1

Analysis: Elementary set theory, finite, countable and uncountable sets, Real number system as a complete ordered field, Archimedean property, supremum, infimum.

Sequences and series, convergence, limsup, liminf.

Bolzano Weierstrass theorem, Heine Borel theorem.

Continuity, uniform continuity, differentiability, mean value theorem.

Sequences and series of functions, uniform convergence.

Riemann sums and Riemann integral, Improper Integrals.

Monotonic functions, types of discontinuity, functions of bounded variation, Lebesgue measure, Lebesgue integral.

Functions of several variables, directional derivative, partial derivative, derivative as a linear transformation, inverse and implicit function theorems.

Metric spaces, compactness, connectedness. Normed linear Spaces. Spaces of continuous functions as examples.

Linear Algebra: Vector spaces, subspaces, linear dependence, basis, dimension, algebra of linear transformations.

Algebra of matrices, rank and determinant of matrices, linear equations.

Eigenvalues and eigenvectors, Cayley-Hamilton theorem.

Matrix representation of linear transformations. Change of basis, canonical forms, diagonal forms, triangular forms, Jordan forms.

Inner product spaces, orthonormal basis.

Quadratic forms, reduction and classification of quadratic forms

UNIT – 2

Complex Analysis: Algebra of complex numbers, the complex plane, polynomials, power series, transcendental functions such as exponential, trigonometric and hyperbolic functions.
Analytic functions, Cauchy-Riemann equations.

Contour integral, Cauchy's theorem, Cauchy's integral formula, Liouville's theorem, Maximum modulus principle, Schwarz lemma, Open mapping theorem.

Taylor series, Laurent series, calculus of residues.

Conformal mappings, Mobius transformations.

Algebra: Permutations, combinations, pigeon-hole principle, inclusion-exclusion principle, derangements.

Fundamental theorem of arithmetic, divisibility in Z, congruences, Chinese Remainder Theorem, Euler's Ø- function, primitive roots.

Groups, subgroups, normal subgroups, quotient groups, homomorphisms, cyclic groups, permutation groups, Cayley's theorem, class equations, Sylow theorems.

Rings, ideals, prime and maximal ideals, quotient rings, unique factorization domain, principal ideal domain, Euclidean domain.

Polynomial rings and irreducibility criteria.

Fields, finite fields, field extensions, Galois Theory.

Topology: basis, dense sets, subspace and product topology, separation axioms, connectedness and compactness.

UNIT – 3

Ordinary Differential Equations (ODEs):

Existence and uniqueness of solutions of initial value problems for first order ordinary differential equations, singular solutions of first order ODEs, system of first order ODEs.

General theory of homogenous and non-homogeneous linear ODEs, variation of parameters, Sturm-Liouville boundary value problem, Green's function.

Partial Differential Equations (PDEs):

Lagrange and Charpit methods for solving first order PDEs, Cauchy problem for first order PDEs.

Classification of second order PDEs, General solution of higher order PDEs with constant coefficients, Method of separation of variables for Laplace, Heat and Wave equations.

Numerical Analysis :

Numerical solutions of algebraic equations, Method of iteration and Newton-Raphson method, Rate of convergence, Solution of systems of linear algebraic equations using Gauss elimination and Gauss-Seidel methods, Finite differences, Lagrange, Hermite and spline interpolation, Numerical differentiation and integration, Numerical solutions of ODEs using Picard, Euler, modified Euler and

Runge-Kutta methods.

Calculus of Variations:

Variation of a functional, Euler-Lagrange equation, Necessary and sufficient conditions for extrema. Variational methods for boundary value problems in ordinary and partial differential equations.

Linear Integral Equations:

Linear integral equation of the first and second kind of Fredholm and Volterra type, Solutions with separable kernels. Characteristic numbers and eigenfunctions, resolvent kernel.

Classical Mechanics:

Generalized coordinates, Lagrange's equations, Hamilton's canonical equations, Hamilton's principle and principle of least action, Two-dimensional motion of rigid bodies, Euler's dynamical equations for the motion of a rigid body about an axis, theory of small oscillations.

UNIT – 4

Descriptive statistics, exploratory data analysis

Sample space, discrete probability, independent events, Bayes theorem. Random variables and distribution functions (univariate and multivariate); expectation and moments. Independent random variables, marginal and conditional distributions. Characteristic functions. Probability inequalities (Tchebyshef, Markov, Jensen). Modes of convergence, weak and strong laws of large numbers, Central Limit theorems (i.i.d. case).
Markov chains with finite and countable state space, classification of states, limiting behaviour of n-step transition probabilities, stationary distribution, Poisson and birth-and-death processes.

Standard discrete and continuous univariate distributions. sampling distributions, standard errors and asymptotic distributions, distribution of order statistics and range.

Methods of estimation, properties of estimators, confidence intervals. Tests of hypotheses: most powerful and uniformly most powerful tests, likelihood ratio tests. Analysis of discrete data and chi-square test of goodness of fit. Large sample tests.

Simple nonparametric tests for one and two sample problems, rank correlation and test for independence. Elementary Bayesian inference.

Gauss-Markov models, estimability of parameters, best linear unbiased estimators, confidence intervals, tests for linear hypotheses. Analysis of variance and covariance. Fixed, random and mixed effects models. Simple and multiple linear regression. Elementary regression diagnostics. Logistic regression.

Multivariate normal distribution, Wishart distribution and their properties. Distribution of quadratic forms. Inference for parameters, partial and multiple correlation coefficients and related tests. Data reduction techniques: Principle component analysis, Discriminant analysis, Cluster analysis, Canonical correlation.

Simple random sampling, stratified sampling and systematic sampling. Probability proportional to size sampling. Ratio and regression methods.

Completely randomized designs, randomized block designs and Latin-square designs. Connectedness and orthogonality of block designs, BIBD. 2^{κ} factorial experiments: confounding and construction.

Hazard function and failure rates, censoring and life testing, series and parallel systems.

Linear programming problem, simplex methods, duality. Elementary queuing and inventory models. Steady-state solutions of Markovian queuing models: M/M/1, M/M/1 with limited waiting space, M/M/C, M/M/C with limited waiting space, M/G/1.

All students are expected to answer questions from Unit I. Students in mathematics are expected to answer additional question from Unit II and III. Students with in statistics are expected to answer additional question from Unit IV.